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SENIOR MANAGEMENT SERVICES

Press Release

Senior Management Services expands its business consulting services to Reno, NV

Reno, NV, August 21, 2003:

Senior Management Services (SMS) of Fremont, California today announced the company is now offering its consulting services to Reno managers. "We work with managers who struggle to boost production and profits with fewer people," said Mike Hayden, company founder. "We're here to help develop high-tech companies in the Reno area."

Senior Management Services, founded in 1984, is a business consulting firm that helps clients increase profits by re-engineering processes, managing quality, and developing effective organizational strategy. SMS publishes a weekly Internet newsletter called, "Profitable Venture Tactics." For a free subscription, visit the SMS website at:

<http://www.SeniorManagementServices.com>

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