

For Immediate Release

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7 Steps to Avoid Job Stagnation

“I can help Anyone get a Raise and Promotion in 90 Days or Less.”

Fremont, CA February 20, 2007 - Recently MONEY Magazine (4/05), stated 25% of employees age 35-45 and 50% over 45 have been in the same job for more than 10 years. According to Silicon Valley CEO and author Mike Hayden, “While some employees love their jobs, many are just plain stuck.” Mr. Hayden has released Version 2 of his book, “The Ultimate Career Builder: 7 Steps to Turn Cold Jobs into Hot Opportunities.” Mr. Hayden says, “I can help anyone get a raise and promotion in 90 days or less by showing them 7 steps to leverage what they already know.”

Here’s what Mr. Hayden will tell you when you interview him. The biggest mistake employees make in any job. The one thing you must do to leverage what you know. How to escape stagnation in a boring job. When is the worst time to ask for a raise? When is the best time to ask promotion? Two things you must do to attract prospective managers. The real difference between you and your competitors. Why managers often sabotage employee progress - and how to avoid it. How to generate career-long advancement.

“The Ultimate Career Builder” Version 2 (ISBN 0-9723725-2-0) is a 120-page manual with a step-by-step workbook. (Retail \$149.) Now available as either downloadable eBook or spiral-bound hardcopy with plastic jacket. Not available in bookstores. Optional bonuses include “Profitable Venture Tactics” newsletter, Special 2006 Report eBook “Potent Organizational Strategies,” and Ultimate Career Builder Resource Library. Limited-time introductory price \$49-\$59 with money-back guarantee.

Call (408) 817-5684 for interview, group presentation, employee training, or volume purchase.

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