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## SENIOR MANAGEMENT SERVICES

## Press Release

## Senior Management Services offers free email subscription to "Profitable Venture Tactics"

## February 29, 2003:

Senior Management Services (SMS) of Fremont, California today announced that SMS is offering Reno businesses a free email subscription to Profitable Venture Tactics (PVT). Mike Hayden, SMS Managing Director said, "PVT provides ideas and techniques to help maximize business and personal gains. It helps people create favorable outcomes in our dicey world. Each PVT issue contains valuable how-to information that any business can use." For a free subscription to Profitable Venture Tactics (PVT), call (408) 817-5684 or visit the SMS website at: <a href="http://www.SeniorManagementServices.com">http://www.SeniorManagementServices.com</a>

Senior Management Services, founded in 1984, is a business consulting firm that helps clients increase profits by re-engineering processes, managing quality, and developing effective organizational strategy.

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